

Jessica Wiegandt

Washington, DC

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*Freelance media specialist with 8+ years' experience producing content.
Graduate student at American University pursuing an MFA in Film and Media Arts.*

PROFESSIONAL EXPERIENCE

Editor, Mpala Live! December 2020 – Present

- Organize and tag footage
- Edited content for online database
- Created material to match lesson plans/adhere to experiential learning guidelines

Graduate Assistant, Center for Environmental Filmmaking, DC August 2019 – Present

- Social media content manager
- Editor for monthly newsletter in Mailchimp
- Assist in other tasks pertaining to CEF, such as organizing film screening events, workshops, and networking opportunities across DC for recruitment and funding purposes
- Attended marches, conferences, and events to film and stockpile footage for CEF films and social media use

Licensing Specialist, I Will Productions, Mclean, VA May 2020

- Stock footage research for production
- Licensing communications manager
- Collaborated with editor and producer to provide insight and materials for productions “Beating Heart” and “Just Hold On”

Trips Coordinator/Head of Paddling, Keystone Camp, North Carolina May – July, 2019

- Developed programming for various recreation fronts for groups of 10+
- Implemented activities for small and large group management
- Wrote and distributed risk management plans for the following areas: waterfront (canoe/kayak), expedition canoeing/kayaking, backpacking, day hikes, swimming trips, camping skills (fire building, stove safety, campsite selection), and rock climbing
- Created trip matrix system to be utilized by organization in future summers

Intern Journalist, Blue Ridge Outdoors Magazine, Charlottesville, VA 2015 – 2019

- Collaborated with editors to provide content per semester
- Published material online and in magazine
- Represented brand on campus and at outdoor festivals as an ambassador

Media Intern, Kalu Yala, Panamá January – April, 2018

- Delivered weekly content to promote and convey the atmosphere of Kalu Yala

- Led workshops and discussions pertaining to the media industry and film practices
- Led workshops with school groups (International School of Panamá, after school program with San Miguel)

Mentionable Work

- Editor for Hults-Bruk, REI resource (T.C. Webb Productions), 2020
- Editor for WAXON Studio, Teachable.com material (T.C. Webb Productions), 2020
- Edited National Geographic archival footage for special topics course (American University), 2020
- Filmed Youth Climate Strike in DC, used for “Unbreathable: The Fight for Healthy Air,” 2020
- Pitch panel winner at American Conservation Film Festival, 2019
- Workshop leader/guest speaker for annual Virginia Adventure Education Conference, 2019
- Guest Director for Media Camp at Camp Bethel, 2018
- Media Instructor for Whitewater Riders, 2018
- Editor of Outdoor Ministries Association National Youth Conference video, 2018
- Editor of “Life at BC” Brevard College Public Relations Department video, 2018
- Arts & Life editor for The Clarion at Brevard College, 2016-2018

PORTFOLIO & SOFTWARE

Proficient in Adobe Creative Suite, Microsoft Suite, and Final Cut Pro.
Further information can be acquired at <https://www.jesswiegandt.com>

Films: “All Year, All Weather” (2020, Director, DP, Editor), “Back in Session” (2019, Director, DP, Editor), “Border Boater: Between Two States” (2019, Director, Editor), “Ancestral Music” (DP, 2019), “23rd Annual Green Race Highlight Reel” (AC, AE, 2018), “Jungle Living” (DP, Editor, 2018)

EDUCATION

Brevard College, Brevard, NC

Graduated May 2019

B.A., Wilderness Leadership and Experiential Education

B.A., English, Journalism and Professional Communications

American University, Washington, DC

Graduate December 2021

Candidate for MFA in Film and Media Arts

CERTIFICATIONS

- Wilderness First Responder, NOLS Medicine
 - o CPR/AED/North Carolina Epinephrine Administration Credential
- Leave No Trace Trainer
- ACA Whitewater Kayak Instructor – Level 4
- ACA Whitewater Canoe Instructor, Solo/Tandem – Level 3

- PADI Open Water Dive
- American Red Cross Waterfront Lifeguard